

eCom Client adds **1000+** Contract Staff to manage **Festive Season Spike**



Background

The client is a leading e-commerce marketplace giant with revenue in billions and a host of subsidiaries with operations across the country. With the onset of the festive season, the client was looking for a volume hiring vendor with a strong payroll management system with 100% adherence to statutory compliances.

Situation

HIRING



Add a large number of quality contract workforce across India

TIMING



Limited time to execute in order to stay ahead of the competition

EMPLOYEES



Manage overall employee engagement smoothly

Solution

- Dedicated sourcing team to hire up to 1000+ associates per month
- 24 to 48 Hour Turnaround Time (from profile review to offer letter rollout)
- Daily connect between client & sourcing team
- Implants to smoothen associate and client engagement

Outcome

- Quick deployment of 1000+ manpower during the festive season
- Fulfilled ad-hoc manpower requirements through volume hiring
- Ensured smooth associate onboarding and engagement
- Reduced attrition rates and no-shows