

# Powering Productivity: TeamLease Triumphs, Streamlining Compliance for Battery Giant!

## Background

- Client is a well-known brand in India with a batteries range
- Client has been serving the nation for more than 50 years
- Client deals in 4 products, which include Batteries, Torches, LED, and Emergency Power
- Client has 35 depots across India and has an excellent distribution network with over 4000 stockists pan India

## Challenges

- Challenges in terms of attracting, retaining and engaging associates
- Across multiple factories, the client had been hiring and deploying only local workers
- Maintaining mandatory compliance like ESIC and PF was challenging
- Challenges in maintaining accurate data of associates on attendance and performance

## Solution

- Technology platform for a smooth transition of associates to TeamLease staffing with PF and ESIC benefits
- TeamLease's pan-India presence supported client recruiting in multiple locations
- The client is leveraging TeamLease's TL connect app to track attendance, leave and performance
- Chatbot assistance is provided for immediate associate queries

## Outcome

- Reached associate base of 450+ from 160 in a quick span
- Improved attrition rate and reduced hiring expenses, thereby optimizing overall cost
- Social Security Benefits - full benefits with compliance adherence on PF, ESIC
- Improved performance and productivity of associates with DWS (TL Connect) implementation

